



# 2023 SPONSORSHIPS

**Our mission at Northern Michigan Rowing Club is to provide recreational and competitive rowing opportunities and instruction to people of all ages, income levels, and physical abilities throughout Northern Michigan.**

**Financial sponsorships are key to achieving our goal of growing the rowing community in Northern Michigan. As a non-profit organization, all donations are tax-deductible and 5% of all sponsorships will contribute to our scholarship program.**

**We hope to build this community with your organization as a sponsor partner.**

*To speak with an NMRC Representative regarding sponsorships, please email [row@northernmichiganrowing.club](mailto:row@northernmichiganrowing.club)*



# 2023 Sponsorship Levels

## \$500.00 Coxswain Sponsor

Coxswains are essential members of our rowing club. Your sponsorship at this level will support our collegiate and high school coxswain program.

Coxswain-level sponsors will receive the following:

- Four social media mentions/shout-outs
- Inclusion on the sponsorship page on the NMRC website
- Recognition in our weekly ENewsletter and any print material sent out from NMRC

## \$1,500.00 Scull Sponsor

Purchase of additional small sculling boats and oars will allow us to accommodate more rowers.

Scull-level sponsors will receive the following:

- Eight social media mentions/shout-outs
- Inclusion on the sponsorship page on the NMRC website with hot link
- Recognition in our weekly E-Newsletter and any print material sent out from NMRC
- Hot link to business website on each newsletter
- Display of your business name on our traveling boat trailer

## \$3,000.00 Sweep Sponsor

To make rowing accessible to people of all sizes and abilities, increasing our fleet to include additional size-specific equipment is needed. Sweep-level sponsors will receive the following:

- 10 social media mentions/shout-outs
- Recognition in our weekly ENewsletter and any print material sent out from NMRC
- Hot link to business website on each newsletter
- Display of your business name and logo on our traveling boat trailer

## \$5,000.00+ Master Sponsor

Your commitment at this level will allow NMRC to continue our mission to provide recreational and competitive rowing opportunities and instruction to people of all ages, income levels, and physical abilities throughout Northern Michigan for many years to come.

Master-level sponsors will receive the following:

- 12 social media mentions/shout-outs
- Recognition in our weekly ENewsletter and any print material
- Hot link to business website on each newsletter
- Display of your business name and logo on our traveling trailer
- Your business name or honorary name will be proudly displayed on a NMRC rowing shell.
- Your logo/name will be revealed in a special boat naming ceremony

